





Daniel Steffen

Designer

Contact

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About Me

I'm an easy-going designer with more than 14 years of domestic and international experience working with others to design and produce things that people engage with. All sorts of things! I'm passionate about good design driving business success, and a strong believer in the value of diverse experience and ceaseless learning.

Education

- **Bachelor of Business**
QUT · 2003 - 2006
- **Adv. Diploma of Graphic Design**
TAFE QLD · 2005 - 2007

References

Wesley Chapman

Director of Strategic Development · PEER Ltd.


 wesleyc@peer.com.au

 0409 802 879

Kris Robinson

Chief Operating Officer · INKPAY Ltd.


 kris@inkpay.com

 0413 841 302

Jodie Hillman

Managing Director · Paperbark Innovative

 jodie@paperbarkinnovative.com.au

 0466 527 648







Experience

- **Graphic Designer**
Probity Partners (2007 - 2010)
- **Graphic & Web Designer**
Panda Gaming (2010 - 2012)
- **Senior Designer**
International Arts Management (2013 - 2014)
- **Creative Director**
IAM Corp. Vancouver (2014 - 2016)

Leading and contributing to a team working on multi-faceted creative marketing projects, emphasising web production and graphic design.
- **Steffen Design**
Self Employed (2017 - Present)

Taking on a wide variety of digital projects supporting small-medium business, including web and graphic design, content management, SEO, online learning, interface design, product design and more.

Skills

- Graphic Design 
- UI/UX Design 
- Web Design 
- SEO & Content 
- Team Management 
- Web Development 

Proficiencies

Adobe Photoshop

Adobe Illustrator

Adobe XD

Adobe InDesign

Adobe Premiere Pro

Figma

Google Sketchup

Google Workspace

Office 365

Autodesk Fusion360

Wordpress

Squarespace

Shopify

WooCommerce